

The 50+ New England Housing Council is the only trade association that represents the growing active adult segment in New England.

Interested in discussing how the 50+ New England Housing Council can help your business?

Please contact any member of the membership team or steering committee listed below.

2007 Membership Committee

Membership Co-Chairs

Art Currier Currier & Associates 978-465-7644 acurrier@currierdesigns.com	David O'Sullivan, O'Sullivan Architects 781-246-1667 osulli@osullivanarchitects.com
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Connecticut (temporary)

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Northern New England (ME, NH, VT)

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The Northbridge Companies
781-238-4850
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Membership Coordinators 617-773-1300 info@50plusne.com

2007 Board of Directors

Chairperson

Dave Fulton
SF Properties, Inc.
617-277-0400

Co-Chair

Art Currier
Currier & Associates
978-465-7644

Marketing/Communications Chair

Erin Read Ruddick,
Creating Results
401-427-6961

Program and Events Chair

William Shaevel,
Shaevel & Kreams
617-556-0244



OUR PURPOSE

The 50+ New England Housing Council's purpose is to support the special needs of the National Association of Home Builders members based in or working in New England and involved in or interested in age-qualified/age-targeted housing.

OUR MISSION

The 50+ New England Housing Council's mission is to provide members with relevant and contemporary services, programs and information that are most effectively and efficiently delivered on a collective basis. This includes educational programs; industry research; networking; magazines, books and periodicals; awards and recognition programs; and regulatory and legislative support. The intent of this support is to enhance the capabilities of members about design, development, financing, ownership, management, and sales and marketing of housing activities and projects. We encourage high quality and professionally built housing specifically designed to meet the demands of the nation's growing 50-plus population in all market segments (affordable, middle market and luxury).

50+ New England Housing Council
700 Congress Street, Suite 202
Quincy, MA 02169
TEL 617-773-1300 FAX 617-773-1660
www.50plusne.com

HELPING YOUR BUSINESS SUCCEED

The Benefits of Membership

Membership in the 50+ New England Housing Council will help you better understand the active adult market.

- Connect with more local, regional and national resources.
- Get the tools you need to be more competitive in your market.
- Find out how to be more profitable with your own business.

Among the local, regional and national resources available to members are:

- Networking and educational programs like the Breakfast Series and the fall Northeast Symposium
- Regional website with a “library” and news updates
- *50+ Housing News*, award-winning quarterly magazine
- *50+ Housing e/Source*, e-newsletter
- Regulatory and legislative support
- Advocacy support
- Active Adult Designation courses
- Best of 50+ Housing Awards program
- Books and 50+ housing research

Membership is open to builders, developers, architects, interior designers, sales/marketing professionals, attorneys, real estate agents and brokers, land planners, market researchers, etc.—anyone involved in or interested in this market in New England.

Annual membership dues are \$125. You must be a member of a local home builders association (HBA), which also makes you a member of NAHB.

Please call your representative of the Membership Committee with questions or to become a member today!

BE INFORMED, EDUCATED & CONNECTED

2007 Networking and Education Calendar

The Council's calendar features opportunities throughout the year for networking and education.

Events include:

Designing for the Active Adult—Designation Course

January 7, 2007—BAGB Offices

This one-day course will help you “Reach Higher and Work Smarter.” Continuing Education Credits, too!

50+ NE Annual Meeting

January 25, 2007—Dedham Hilton

Induction of Steering Committee and preview of the 2007 calendar. Opportunities for networking and getting involved.

Breakfast Series

This series of breakfast seminars addresses current issues that can have a significant impact on your business. Legal, financial, marketing and development experts provide insights on trends, newsworthy events, and strategies, tactics and tools you can use.

Mark your calendars!

- April 11, 2007—Seton Highlands at The Pinehills, Plymouth, MA
- June 13, 2007—Pulte's Wellington Crossing
- September 26, 2007—TBD

New England 50+ Housing Symposium

November 7-8, 2007—Location TBD

The premier regional industry event of every year!

Visit www.50plusne.com to view the latest details on networking and educational events on the 2007 calendar.